



37-06 82nd Street
Suite 309
Jackson Heights, New York 11372
Tel. (718) 335-9421
Info@82ndStreet.org
www.82ndStreet.org

December 19, 2013

Light Pole Banner Sponsorship Opportunity

Dear Business Owner:

The 82nd Street Partnership is looking to partner with you to sponsor the new, 2014 light pole banners, which will be on display for one year from January 2014 through January 2015. Sponsoring a light pole banner is a great way to show support for the neighborhood *and* promote your business to thousands of people who visit 82nd Street daily.

On 82nd Street between 37th Avenue and Baxter Avenue, we will install eye-catching banners on 21 light poles (see design on next page.) **The cost to sponsor a two-sided banner is \$300.00. If you wish to sponsor more than one banner, the cost can be negotiated.**

By sponsoring a banner, your business name and logo will be displayed on the bottom portion of the banner (the space shown on the design).

Please note the sponsorship deadline is Friday, January 10th. There are three easy steps for sponsoring a banner:

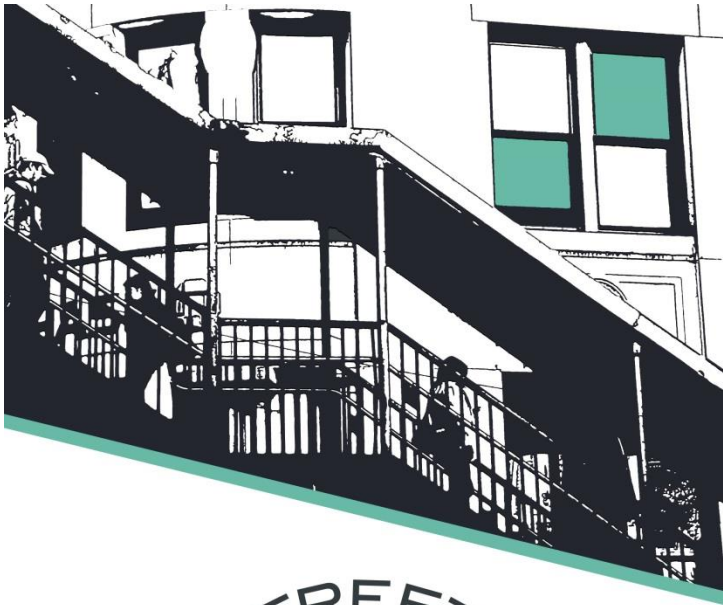
- (1) Call us (718)335-9421 to let us know how many banners you wish to sponsor.
- (2) Send email to Sofia@82ndStreet.org with your company logo or business name.
- (3) Make payment to 82nd Street District Management Association, Inc.

Thanks so much in advance for your support!

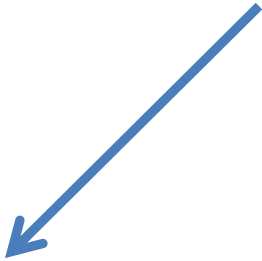
Sincerely,

A handwritten signature in black ink that reads "Seth J. Taylor". The signature is written in a cursive, flowing style.

Seth J. Taylor
Executive Director



Your business name
and/or logo goes here.



Sponsor Logo Goes Here