



37-06 82nd Street
Suite 309
Jackson Heights, New York 11372
Tel. (718) 335-9421
Info@82ndStreet.org
www.82ndStreet.org

November 8, 2012

Light Pole Banner Sponsorship Opportunity

Dear Business Owner:

The 82nd Street Partnership is looking to partner with you to sponsor this season's light pole banners, which will be on display for six months from December through May 2013. Sponsoring a light pole banner is a great way to show support for the neighborhood *and* promote your business to thousands of people who visit 82nd Street daily.

On 82nd Street between 37th Avenue and Baxter Avenue, we install eye-catching banners on 22 light poles (see design on next page.) **The cost to sponsor a two-sided banner is \$160.00. If you wish to sponsor more than one banner, the cost per two-sided banner is only \$150.00.**

By sponsoring a banner, your business name and logo will be displayed on the bottom 10% of the banner, which equals approximately 7.2" high by 30" wide.

Please note the sponsorship deadline is Monday, November 26th. There are three easy steps for sponsoring a banner:

- (1) Call us (718)335-9421 to let us know how many banners you wish to sponsor.
- (2) Send email to Sofia@82ndStreet.org with your company logo or business name.
- (3) Make payment to 82nd Street District Management Association, Inc.

Thanks so much in advance for your support and for helping improve 82nd Street!

Sincerely,

A handwritten signature in black ink that reads "Seth J. Taylor". The signature is written in a cursive, flowing style.

Seth J. Taylor
Executive Director



Jackson heights



QUEENS, NY

LOGOS FPO

Designed by the talented Karla Saldaña from Pratt Institute, this season's banner proudly depicts the geography of the vibrant 82nd Street commercial corridor, which runs from 37th Avenue to Baxter Avenue and includes Dunningham Triangle.

Your business name and/or logo goes here.

