



October 4, 2012

Re: Light Pole Banner Design Contest

The 82nd Street Partnership is seeking proposals from talented graphic designers interested in creating a new image for the 82nd Street Light Pole Banners. The design is open to all fresh and creative ideas, keeping in mind the vivid character of the district and the Fall/Winter Season approaching.

The winning design will receive \$500; it will be reproduced and displayed along the busy 82nd Street Corridor on a total of 22 light pole banners that will be up for a period of approximately six months (December 2012 through May 2013); the graphic designer of the winning artwork will be mentioned on our marketing materials for the product. If interested, please submit your design to sofia@82ndStreet.org by **5PM, Monday October 22, 2012.**

Specifications: 30"x72" (final size) / JPG or PDF format / Bottom 10% must be left blank for sponsors.

Contact Information:

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82nd Street BID

