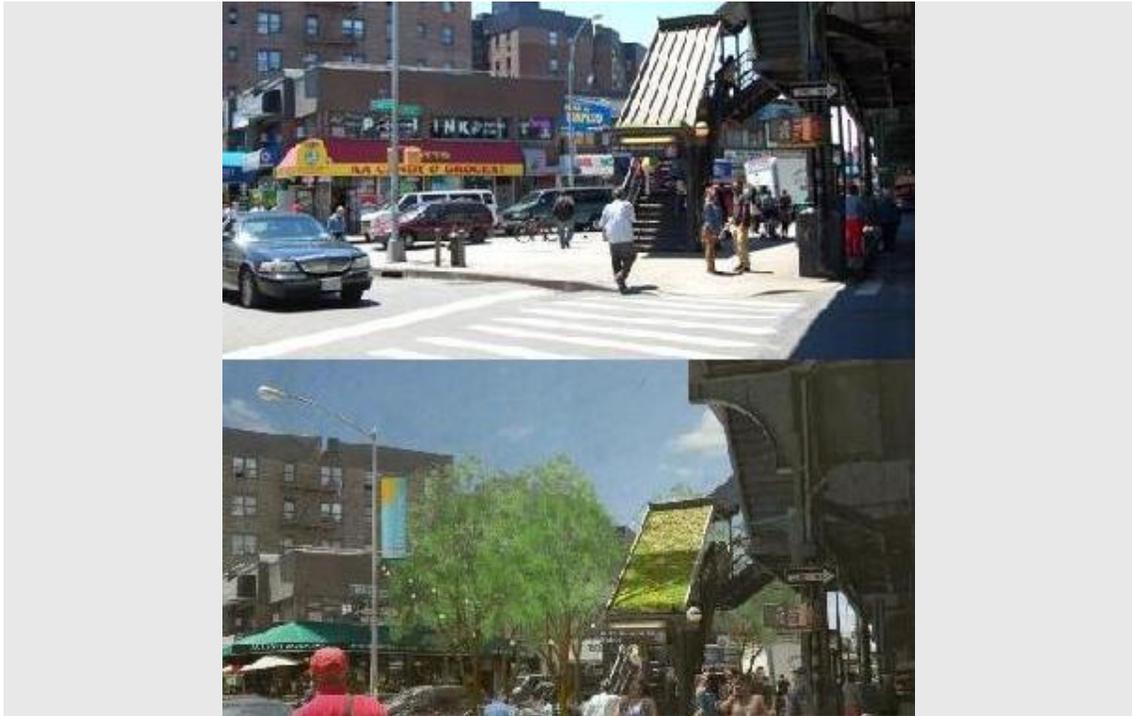


# 82nd Street Partnership unveils new look for Roosevelt Avenue

By Angy Altamirano Monday, July 1st, 2013 11:36 AM EDT



Renderings courtesy of 82nd Street Partnership

Before and after renderings.

Take a look at what the 82nd Street Partnership has in store for Roosevelt Avenue.

On Wednesday, June 19, the group revealed streetscape renderings for public spaces within the Jackson Heights-Corona Business Improvement District (BID) expansion area.

In March, the 82nd Street Partnership announced plans to expand its BID to include corridors of Roosevelt Avenue, Junction Boulevard, 103rd Street and National Street. This expansion will become a community-driven effort including property owners, businesses, residents, public officials and other stakeholders. The goal is to improve the strip's sense of place.

In the past four months, the 82nd Street Partnership has met with businesses and collected more than 300 surveys from residents as well as property and business owners. The undertaking received support from community and economic development groups including the Queens Chamber of Commerce, Queens Economic Development Corporation, Corona Community Action Network (Corona CAN), Make the Road NY and Immigrant Movement International.



After gathering the information, the partnership created conceptual renderings depicting the vision of the community for the Jackson Heights-Corona commercial district once the BID gets underway in 2014.

In the renderings, Roosevelt Avenue is shown with improvements including new planted trees, street tables and chairs, flowers, outdoor café seating, lighting, banners, benches, bicycle racks, brighter lights and renovated storefronts with new awnings and swings.

“The business community envisions sidewalks and public spaces along the commercial corridor to be inviting, enjoyable places where people of all ages and backgrounds can relax and feel comfortable – as is depicted in the rendering,” said Seth Taylor, executive director of the 82nd Street Partnership. “The community envisions a commercial corridor where people can comfortably and safely stroll all hours of the day and night.”

The BID hopes to improve the quality of life and support the local economic activity in the neighborhood by making the area cleaner, safer, brighter and more enjoyable.

“The Jackson Heights – Corona BID looks forward to helping the community realize its exciting vision for the future,” said Taylor.

For more information, visit [www.JHCoronaBID.org](http://www.JHCoronaBID.org)