



[www.NYCBIDAssociation.org](http://www.NYCBIDAssociation.org)

## New York City's Business Improvement Districts

69 Unique Neighborhoods, 69 Unique Organizations

### The NYC BID Association

The NYC Business Improvement District (BID) Association was formed nearly 30 years ago and formalized in 1995 by the City's BID managers to facilitate BID communications, share best practices, advocate on important issues and support the work of BIDs citywide.

Because BIDs partner with key property owners and business leaders in their districts, the BID Association is uniquely positioned not only to communicate with the **69 BIDs** throughout the City, but also to gather information from more than **20,000 small businesses, 85,507 total businesses** and the **1,007,988 employees** those BIDs represent.\*

Successful partnerships with elected officials have been invaluable in fostering the Association's work to promote small businesses citywide.

NYC BIDs have a digital footprint that includes:\*\*

- 1,148,389** Facebook likes
- 164,043** Twitter followers
- 8,759,310** unique website visitors
- 205,706** email distribution list members

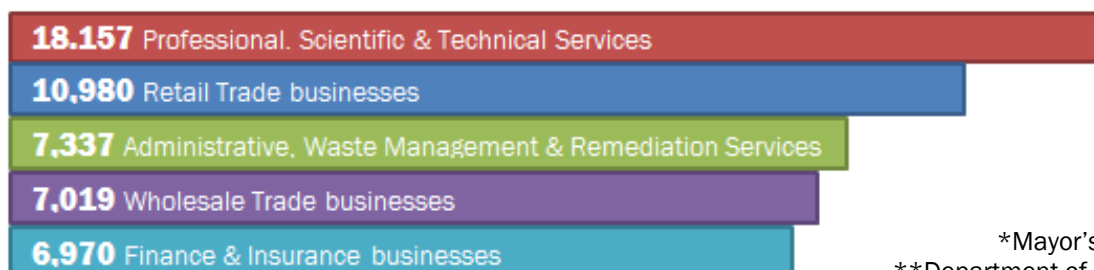
### What is a BID?

BIDs are locally-funded non-profit organizations that promote business development and improve the quality of life for all New Yorkers. **New York City BIDs annually invest over \$116 million worth of services in 69 neighborhoods across all five boroughs**, with yearly budgets ranging from \$53,000 to \$15,900,000.

BID services include sanitation and maintenance, public safety, visitor services, marketing and promotional programs, capital improvements and beautification programs. BID-supported social service and job training programs have helped bring stable employment to thousands of men and women citywide.

Each BID is initiated by community stakeholders, created by local law, and governed by District Management Associations whose board includes business representatives, property owners, residents, city agencies and local elected official

### Top 5 Industries NYC BIDs Represent (By total businesses\*)



\*Mayor's Office of Data Analytics (2012)

\*\*Department of Small Business Services (2013)

## BIDs in all 5 Boroughs

### Manhattan

34th Street Partnership  
47th Street BID  
125th Street BID  
Alliance for Downtown NY  
Bryant Park Management Corporation  
Chinatown Partnership  
Columbus Avenue BID  
Columbus/Amsterdam BID  
East Midtown Partnership  
Fifth Avenue Association  
Flatiron/23rd Street Partnership  
Garment District Alliance  
Grand Central Partnership  
Hudson Square Connection  
Hudson Yards BID - \*New BID  
Lincoln Square BID  
Lower East Side BID  
Madison Avenue BID  
NoHo NY BID  
SoHo BID - \*New BID  
Times Square Alliance  
Union Square Partnership  
Village Alliance  
Washington Heights BID

### Bronx

161st Street BID  
Belmont BID  
Fordham Road BID  
HUB/3rd Avenue BID  
Jerome-Gun Hill BID  
Kingsbridge BID  
Southern Boulevard BID  
Westchester Square BID  
White Plains Road BID

### Queens

82nd Street Partnership  
165th Street Mall Improvement Association  
180th Street BID  
Bayside Village BID  
Downtown Flushing Transit Hub BID  
Jamaica Center BID  
Long Island City Partnership  
Myrtle Avenue Queens BID  
Steinway Astoria Partnership  
Sunnyside Shines BID  
Sutphin Boulevard BID  
Woodhaven BID

### Staten Island

Forest Avenue BID

### Brooklyn

86th Street Bay Ridge BID  
Atlantic Avenue BID  
Bay Ridge Fifth Avenue BID  
Bed-Stuy Gateway BID  
Brighton Beach BID  
Church Avenue BID  
Court-Livingston-Schermerhorn BID  
DUMBO Improvement District  
East Brooklyn BID  
Flatbush Avenue BID  
Flatbush-Nostrand Junction  
Fulton Area Business (FAB) Alliance  
Fulton Mall Improvement Association  
Graham Avenue BID  
Grand Street BID  
Kings Highway BID  
MetroTech BID  
Montague Street BID  
Myrtle Avenue Brooklyn Partnership  
North Flatbush Avenue BID  
Park Slope Fifth Avenue BID  
Pitkin Avenue BID  
Sunset Park 5th Avenue BID

### FY13 Budget

Less than \$500,000 (38 BIDs)  
\$500,000 - \$1,000,000 (11 BIDs)  
\$1,000,000 - \$5,000,000 (11 BIDs)  
More than \$5,000,000 (6 BIDs)

### Contact the NYC BID Association

#### Michael Blaise Backer

Co-Chair, NYC BID Association  
Executive Director, Myrtle Avenue  
Brooklyn Partnership  
[mbacker@myrtleavenue.org](mailto:mbacker@myrtleavenue.org)

#### Tim Tompkins

Co-Chair, NYC BID Association  
President, Times Square Alliance  
[tim@timesquarenyc.org](mailto:tim@timesquarenyc.org)