

82nd Street Partnership expands business improvement district

By Angy Altamirano / Thursday, March 21st, 2013 12:31 PM EDT



Logo Courtesy of the 82nd Street Partnership

The 82nd Street Partnership will form the Jackson Heights-Corona Business Improvement District (BID).

The 82nd Street Partnership will now extend all the way through 114th Street as part of the New Deal for Roosevelt Avenue announced by Councilmember Julissa Ferreras.

“The 82nd Street Partnership is thrilled to announce this endeavor of expanding our business improvement district to include the major commercial corridors of Roosevelt Avenue, Junction Boulevard, 103rd Street and National Street,” said Seth Taylor, executive director of the 82nd Street Partnership.

In this expansion, the 82nd Street Partnership will form the Jackson Heights-Corona Business Improvement District (BID). This will become a community-driven effort including property owners, businesses, residents, public officials and other stakeholders that will improve the strip’s “sense of place.”

“The future BID will work to improve quality of life and support local economic activity in the neighborhood by creating a cleaner, safer, brighter, and overall more enjoyable place for everyone,” said Taylor.

Under the leadership of Ferreras and the BID’s steering committee, it will work with community boards and city government agencies, like the Department of Sanitation, to certify all the city services and resources will be delivered to the neighborhood.

According to Robert Walsh, Commissioner of the NYC Department of Small Business Services, Roosevelt Avenue will continue to flourish once the change, which was brought to the stretch on 82nd Street years ago by the 82nd Street Partnership, is replicated throughout the community.

In addition to the expansion, \$350,000 in funding, from Mayor Bloomberg’s office in union with Small Business Services, was secured for a “Taste of the BID.” This “taste” will introduce local business owners and community residents the benefits of the expanded partnership.

In the following months, the 82nd Street Partnership will work with its partners to develop the BID plan and help form the neighborhood’s future headed for a “collectively shared vision,” said Taylor.

An introductory seminar to the expansion for residents, property and business owners will be held on Tuesday, March 26 at 5:30 p.m. at 103-24 Roosevelt Avenue. To get more information on the BID, the community can visit www.jhcoronabid.org.