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## **BID Board Hires Seth Taylor To Revitalize 82nd Street**

The 82nd Street Business Improvement District (BID) in Jackson Heights/Elmhurst, Queens, announced today the appointment of Seth Taylor as its new executive director. Seth is joining the 82nd Street BID after working most recently as the director of economic development for the Union Square Partnership in Manhattan.

In his new role, Taylor will be responsible for organizing and implementing a community-driven turnaround of a vital commercial corridor in the Jackson Heights and Elmhurst sections of Queens. He will work with a broad and diverse set of stakeholders, including city agencies, elected officials, residents, civic groups, the business community, and property owners to help revitalize the 82nd Street neighborhood through stronger leadership and administration, increased security, and effective marketing in order to strengthen the commercial corridor and attract businesses and shoppers to the area.

Taylor brings years of experience to the 82nd Street BID. He first began working in commercial revitalization and downtown management in 2006 as a project manager for the 34th Street Partnership/Bryant Park Corporation. He later served as business services manager for the Downtown Brooklyn Partnership where he directed BID operations including sanitation, landscaping, seasonal lighting, park and plaza maintenance, stakeholder communications, and advocacy. He administered storefront improvement grants and worked with businesses to improve signage awnings, roll-gates and window displays. Taylor also managed the Phase I implementation of a streetscape capital program.

In his most recent position as director of economic development at the Union Square Partnership, Taylor directed small business services, real estate services, district marketing, and capital projects in the 14th Street Union Square district, and worked closely with public and private partners to advance local economic development goals.

“The 82nd Street Business Improvement District in Jackson Heights and Elmhurst is a remarkably vibrant, diverse and historic commercial district that teems with energy and atmosphere,” said Taylor. “As the new executive director, I look forward to working with the community and our partners in government to build on these strengths and help steer its continued growth as a great place to shop and do business.”